



LEIF ERIKSON FESTIVAL

OCTOBER 12, 2024

www.LeifEriksonFest.com

It's that time of year again! The Leif Erikson Day Committee is excited to celebrate our 33rd year of Leif Erikson Day festivities! This year we will be celebrating on Saturday, October 12, 2024.

We are currently looking for businesses to sponsor this event that will consist of Leif's Run (10k & 5k competitive runs & a 2-mile run/walk), local band performances, food vendors, a craft/woodworking show, a farmer's market, a parade, children's activities, a Night of the Viking ceremony, & the crowning of Miss Norway & Friend of Norway.

Our purpose is to create a venue to shine a spotlight on the Norway, Michigan area. We will promote and encourage our businesses, schools, places of worship, organizations, and citizens through a celebration of history and culture. Support from local businesses is one of our main sources of fundraising for these events, and sponsoring them is a great way to let the community know that your business is committed to development, economic growth and the promotion of Norway, Michigan.

Interested? Complete this form and return it with your sponsorship payable to "City of Norway" and send to:

City of Norway
Attn: Lisa Schultz
PO Box 99
Norway, MI 49870

If your sponsorship level requires you to provide a logo, please provide it no later than September 24, 2024 to:

leiferikson@norwaymi.com

Business: _____

Contact Name: _____

Phone: _____ **Email:** _____

Sponsorship Level/Amount: _____

Thank you for your time and consideration!

